# FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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Plan

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre Butier Mitch		2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [ AVY ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
Dutier Mitter						-		X	Director	10% (	Owner					
(1 1)								X	Officer (give title below)	Other below	(specify					
(Last)		3. Date of Earliest Transaction (Month/Day/Year)							,	President and CEO						
207 GOODE AV	/ENUE	02/	02/27/2020 Chairman, President and CEO													
(Street)				4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
GLENDALE CA 91203		4.11	4. II Americanicit, Date of Original Fried (Month/Day/Teal)						- 1	X Form filed by One Reporting Person						
(City)		Form filed by More than One Reporting Pers														
		Table I - No	n-Derivativ	re Secu	rities Acq	uired,	Dis	posed of, o	or Bene	ficially C	Owned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Ye	ear) Exe	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock			02/27/202	20		M		16,332	A	\$117.73	172,648	D				
Common Stock			02/27/202	20		F		6,839	D	\$117.73	165,809	D				
Common Stock			02/27/202	20		М		13,544	A	\$117.73	179,353	D				
Common Stock			02/27/202	20		F		6,716	D	\$117.73	172,637	D				
Common Stock			02/27/202	20		М		6,297	A	\$117.73	178,934	D				
Common Stock			02/27/202	20		F		3,123	D	\$117.73	175,811	D				
Common Stock			02/27/202	20		M		7,421	A	\$117.73	183,232	D				
Common Stock			02/27/202	20		F		3,680	D	\$117.73	179,552	D				
Common Stock			02/27/202	20		М		58,904	A	\$117.73	238,456	D				
Common Stock			02/27/202	20		F		29,206	D	\$117.73	209,250	D				
Common Stock (	(Savings Plan)										3,887.4049	I	Savings			

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(c.g., pats, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	(i) (instr. 4)	
2016 MSU Award	\$0	02/27/2020		M			16,332 <sup>(1)</sup>	02/25/2017	02/27/2020	Common Stock	16,332	\$0	0	D	
2017 MSU Award	\$0	02/27/2020		М			13,544 <sup>(2)</sup>	02/23/2018	02/23/2021	Common Stock	13,544	\$0	6,394	D	
2018 MSU Award	\$0	02/27/2020		M			6,297 <sup>(3)</sup>	02/22/2019	02/22/2022	Common Stock	6,297	\$0	11,426	D	
2019 MSU Award	\$0	02/27/2020		M			7,421 <sup>(4)</sup>	02/28/2020	02/28/2023	Common Stock	7,421	\$0	14,856	D	
2017 PU Award	\$0	02/27/2020		М			58,904 <sup>(5)</sup>	02/23/2020	02/27/2020	Common Stock	58,904	\$0	0	D	
2020 MSU Award	\$0	02/27/2020		A		28,546 <sup>(6)</sup>		02/27/2021	02/27/2024	Common Stock	28,546	\$0	28,546	D	
2020 PU Award	\$0	02/27/2020		A		24,902 <sup>(7)</sup>		02/27/2023	02/27/2023	Common Stock	24,902	\$0	24,902	D	

- 1. Shares reflect the vesting of the fourth tranche of market-leveraged stock units granted in February 2016 at 200% of target based on our absolute total stockholder return in excess of 10% during the 2016-2019 performance period, plus dividend equivalents accrued during the period.
- 2. Shares reflect the vesting of the third tranche of market-leveraged stock units granted in February 2017 at 200% of target based on our absolute total stockholder return in excess of 10% during the 2017-2019 performance period, plus dividend equivalents accrued during the period.
- 3. Shares reflect the vesting of the second tranche of market-leveraged stock units granted in February 2018 at 106% of target based on our absolute total stockholder return in excess of 10% during the 2018-2019 performance period, plus dividend equivalents accrued during the period.

- 4. Shares reflect the vesting of the first tranche of market-leveraged stock units granted in February 2019 at 147% of target based on our absolute total stockholder return in excess of 10% during the 2019 performance period, plus dividend equivalents accrued during the period.
- 5. Shares reflect the vesting of performance units granted in February 2017 at 200% of target, based 50% on our cumulative economic value added and 50% on our relative total stockholder return.
- 6. Market-leveraged stock units vest 25% over one-, two-, three- and four-year performance periods, with the number of shares paid on each vesting date based on the Company's absolute total stockholder return, plus dividend equivalents accrued during the vesting period. Each market-leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.
- 7. Performance units vest, if at all, at the end of fiscal year 2022, provided the designated performance objectives are met as determined by the Compensation Committee in February 2023. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Vikas Arora POA for Mitchell R Butier 03/02/2020

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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