FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL							
l	OMB Number:	3235-0287						
l	Estimated average burde	en						
l	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							( )			' '									
1. Name and Address of Reporting Person*  KARATZ BRUCE						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [ AVY ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)					
														Directo	or		10% Ov	ner	
											_	Officer below)	Officer (give title		Other (s	pecify			
(Last) (First) (Middle) 10990 WILSHIRE BLVD.							3. Date of Earliest Transaction (Month/Day/Year) 12/15/2004								below)		below)		
						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) LOS ANGELES CA 90024													X Form filed by One Reporting Person						
(City)	(2)	(State) (Zip)											Form filed by More than One Reporting Person						
		Tab	le I - Non	-Deriva	ative	e Se	curities	s Ac	quired, Di	sposed	of, or Be	enefi	cially	Owned					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Day/Year)   i		2A. Deemed Execution Date, if any (Month/Day/Yea		Code (Ins	rities Acqui ed Of (D) (In	ties Acquired (A) I Of (D) (Instr. 3, 4			es   F ally   ( Following   (	Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code V	Amoun	(A) (D)	or P	rice	Reported Transact (Instr. 3 a	tion(s)			(Instr. 4)	
		-							uired, Dis , options,					Owned			<u> </u>		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	I 4. Date, Ti	4. Transaction Code (Instr.		5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4)		ount	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				Code	Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	or Nur of	ount nber ires						
Common Stock Units	\$0	12/15/2004		A	A <sup>(1)</sup>		309.15		08/08/1988	08/08/1988	Commor Stock	30	9.15	\$0	3,675.88	34	I	DDECP	

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Bruce

E. Karatz

\*\* Signature of Reporting Person

12/16/2004 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.