Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGE
obligations may continue. See	

OMB APPROVAL S IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STEWART JULIA A</u>						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]									ck all applic	cable)	g Pers	son(s) to Iss 10% Ov				
(Last) 450 N. B	(F SRAND BL	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/30/2004										Officer (give title below)		Other (s below)	specify			
(Street) GLEND			91203 (Zip)		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Inc Line)	•								
		Tab	le I - Non	-Deriv	ativ	e Se	curities	s Ac	quired,	Dis	posed o	of, or Be	nefi	cially	Owned							
Da				2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Dispose Code (Instr. 5)		Disposed	ties Acquir d Of (D) (Ins	ed (A) str. 3,	4 and Securitie Benefici		es ally Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) or (D)		rice	Transact (Instr. 3	tion(s)			(111311.4)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	Date, T	I. Fransa Code (I		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable ar Expiration Date (Month/Day/Year))	7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)			3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	or	ount nber ires								
Common Stock Units	\$0	09/30/2004			A ⁽¹⁾		236.67		08/08/198	8 0	08/08/1988	Common Stock	236	6.67	\$0	1,097.0	07	I	DDECP			

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Julia

A. Stewart

** Signature of Reporting Person

09/30/2004

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.