FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or	Sec	tion 30(r	n) of the	e Investme	ent Co	ompany Act	of 1940								
1. Name and Address of Reporting Person* Baker-Nel Deena						2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [ AVY ]									ationship o k all applic Directo	cable)	•			
(Last) 207 GO	(F ODE AVE	irst) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 12/01/2020									below)		ve title Other (specify below)  to Chief HR Officer			
(Street) GLENDALE CA 91203				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	tate) (Zip)													Person					
		Tab	le I - No	n-Deri	vative	e Se	curiti	es A	cquired	, Dis	sposed o	of, or Be	nefic	ially	Owned					
Date				Date			2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(	
Common	Stock			12/0	1/2020	2020			M		750	A	\$15	0.86	6 3,579		D			
Common Stock 12/01/2					1/2020	2020			F		260	60 D		0.86	3,3	319		D		
Common Stock (Savings Plan)														1,11		9.8869			Savings Plan	
		7	Table II -								osed of converti				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Executior if any (Month/Da	Date,	4. Transactio Code (Inst 8)		on of E		6. Date Exercisable a Expiration Date (Month/Day/Year)		)	7. Title an Amount o Securities Underlyin Derivative (Instr. 3 an	f g Secur	E	s. Price of Derivative Gecurity Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	s B Ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amou or Numb of Share	oer						
2016 RSU Award	\$0	12/01/2020			M			750	12/01/202	20 <sup>(1)</sup>	12/01/2020	Common Stock	750	0	\$0	0		D		
2017 MSU Award	\$0								02/23/201	8 <sup>(2)</sup>	02/23/2021	Common Stock	190	0		190		D		
2018 MSU Award	\$0								02/22/201	9(2)	02/22/2022	Common Stock	607	7		607		D		
2018 PU Award	\$0								02/22/202	1(3)	02/22/2021	Common Stock	1,23	39		1,239		D		
2019 MSU Award	\$0								02/28/202	10 <sup>(2)</sup>	02/28/2023	Common Stock	991	1		991		D		
2019 PU Award	\$0								02/28/202	2(4)	02/28/2022	Common Stock	1,67	70		1,670		D		
2020 MSU Award	\$0								02/27/202	1 <sup>(2)</sup>	02/27/2024	Common Stock	1,64	11		1,641		D		
2020 PU Award	\$0								02/27/202	3 <sup>(5)</sup>	02/27/2023	Common Stock	1,43	32		1,432		D		

## **Explanation of Responses:**

- 1. Restricted stock units vest in equal installments on the first, second, third and fourth anniversaries of the grant date. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock
- 2. Market-leveraged stock units vest 25% over one-, two-, three- and four-year performance periods, with the number of shares paid on each vesting date based on the Company's absolute total stockholder return, plus dividend equivalents accrued during the vesting period. Each market-leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.
- 3. Performance units vest, if at all, at the end of fiscal year 2020, provided certain performance objectives are met as determined by the Compensation Committee in February 2021. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- 4. Performance units vest, if at all, at the end of fiscal year 2021, provided certain performance objectives are met as determined by the Compensation Committee in February 2022. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock
- 5. Performance units vest, if at all, at the end of fiscal year 2022, provided certain performance objectives are met as determined by the Compensation Committee in February 2023. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock

/s/ Maribel Cabrera POA for Deena Baker-Nel

12/03/2020

Date

\*\* Signature of Reporting Person

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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