FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Instruc	tion 1(b).			File			t to Section tion 30(h) c							4		India	per rec		0.5
1. Name and Address of Reporting Person* DIXON DIANE B							2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]									of Reporting cable) or (give title	g Pers	son(s) to Iss 10% Ov Other (s	/ner
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD						3. Date of Earliest Transaction (Month/Day/Year) 12/02/2004									below)		de Co	below)	
(Street) PASADENA CA 91103 (City) (State) (Zip)					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Nor	n-Deriv	/ativ	e Se	ecurities	Acq	uired, [Disp	osed o	f, or	Bene	eficiall	y Owned				
Date				2. Trans Date (Month/		- 1	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		(A) or 3, 4 and	5. Amour Securitie Beneficia Owned F	s ally ollowing	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)				(instr. 4)	
		-	Table II -				curities <i>i</i> Is, warra								Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date,	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	e S Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisable		xpiration ate	Title	0 N	Amount or Jumber of Shares					
Employee Stock Option	\$59.185	12/02/2004			A ⁽¹⁾		30,700		09/02/2014		2/02/2014	Comi	mon 3	30,700	\$0	30,700	0	D	

Explanation of Responses:

(Right to Buy)

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria

B. Dixon

Stock

By: Irene Marquard For: Diane 12/10/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.