FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL							
OMB Number:	3235-0287							
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FERRY RICHARD M						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]									heck all X D	applicable) irector	10%	Person(s) to Issuer 10% Owner	
(Last) (First) (Middle) KORN/FERRY INTERNATIONAL 1900 AVENUE OF THE STARS, STE. 2600						3. Date of Earliest Transaction (Month/Day/Year) 04/28/2005										fficer (give title elow)	Othe belov	(specify /)	
(Street) LOS ANGELES CA 90067 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dispose Code (Instr. 5)					nd Sed Bei Ow	Amount of curities neficially ned Following ported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(1	A) or D)	Price	Tra	nsaction(s) str. 3 and 4)		,		
Common Stock 04/28/									A		500		A \$0			26,016	D		
		Та	ble II - D								sed of, onvertib				Owne	ed			
1. Title of Derivative Security (Instr. 3)	titve Conversion Date Execution Date ity or Exercise (Month/Day/Year) if any			Date,	4. Transaction Code (Instr. 8)			ative rities ired osed	Expiration	Date Expiration Expiration Date Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of		8. Price Derivativativa Security (Instr. 5)	derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

By: Irene Marquard For: Richard M. Ferry

04/29/2005

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.