UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

April 3, 2023 Date of Report (Date of earliest event reported)

AVERY DENNISON CORPORATION

(Exact name of registrant as specified in its charter)

Delaware1-768595-1492269(State or other jurisdiction
of incorporation)(IRS Employer
Identification No.)8080 Norton Parkway
Mentor, Ohio44060(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code (440) 534-6000

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock, \$1 par value	AVY	New York Stock Exchange
1.25% Senior Notes due 2025	AVY25	Nasdaq Stock Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Section 8 — Other Events

Item 8.01 Other events

On April 3, 2023, Avery Dennison Corporation (the "Company") announced that it has named Hassan Rmaile as President of its Materials Group business segment and Francisco Melo as President of its Solutions Group business segment. A copy of the press release issued by the Company is attached as Exhibit 99.1 hereto and incorporated herein by reference.

Section 9 — Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

Exhibit Number	Exhibit Title
99.1	Press Release of Avery Dennison Corporation, dated April 3, 2023, announcing Hassan Rmaile as President of Materials Group business segment and Francisco Melo as President of Solutions Group business segment.
104	Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101).

EXHIBIT INDEX

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104	Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101).

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AVERY DENNISON CORPORATION

Date: April 3, 2023

By: /s/ Deon M. Stander

Name: Deon M. Stander Title: President and Chief Operating Officer

Exhibit 99.1



For Immediate Release

Avery Dennison Names Hassan Rmaile and Francisco Melo as Presidents for Its Two Business Segments

MENTOR, Ohio—(BUSINESS WIRE)—April 3, 2023—Avery Dennison Corporation (NYSE: AVY) has appointed leaders for its two business segments. Hassan Rmaile has been named president of the Materials Group. Francisco Melo has been named president of the Solutions Group, a role that has been open since Deon Stander's appointment to president and chief operating officer in March of 2022.

As earlier announced, the company now consists of two reportable segments. The Materials Group comprises what was formerly Label and Graphic Materials and Industrial and Healthcare Materials. The change reflects efforts in recent years to leverage their combined operational capabilities and technologies to enhance the ability to win in their respective marketplaces.

The Solutions Group was formerly Retail Branding and Information Solutions. This name change better reflects the business's reach and ambition for its solutions beyond retail.

Rmaile and Melo report to Avery Dennison President and COO Deon Stander.

Hassan Rmaile

"Hassan most recently led our Label and Graphic Materials businesses in Europe as senior vice president and general manager, driving a significant increase in EVA over the last three years," said Avery Dennison President and COO Deon Stander. "As president of the Materials Group, he will continue to focus our teams on delivering for our customers through innovation, technology and the advancement of sustainability, driving outsized growth in high-value categories and growing profitably in our base businesses."

Prior to joining Avery Dennison in 2016, Rmaile served as vice president, chief technology and innovation officer at H.B. Fuller. Prior to that, he held executive positions at Ashland businesses.

Rmaile holds a Ph.D. in materials chemistry from Florida State University, an MBA in finance from the University of Delaware and a bachelor's degree in chemistry from the American University of Beirut, Lebanon.

Francisco Melo

"For the past nine years, Francisco has led the significant growth in our Intelligent Labels platform," said Stander. "As president of Solutions Group, he will continue building on our strong market position at the intersection of the physical and digital worlds by leveraging segmentation and industry leadership, market-driven innovation and advancement of digitization and related solutions to deliver exceptional value to our customers."

In his previous position, Melo led the company's Intelligent Labels platform as the senior vice president and general manager for Avery Dennison Smartrac. Prior to joining Avery Dennison, Melo was a co-founder and CEO of Creativesystems, an RFID systems integrator and software development company. His earlier career includes experience in R&D and business development at Philips Electronics and consulting with Synectics and Altran.

Melo holds a Master of Science in instrument design and applications from the University of Manchester in the United Kingdom and a Bachelor of Engineering in electrical engineering.

About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company that provides branding and information labeling solutions, including pressure-sensitive materials, radio-frequency identification (RFID) inlays and tags, and a variety of converted products and solutions. The company designs and manufactures a wide range of labeling and functional materials that enhance branded packaging, carry or display information that connects the physical and the digital, and improve customers' product performance. The company serves an array of industries worldwide, including home and personal care, apparel, e-commerce, logistics, food and grocery, pharmaceuticals and automotive. The company employs approximately 36,000 employees in more than 50 countries. Reported sales in 2022 were \$9.0 billion. Learn more at www.averydennison.com.

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