FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGE	S IN BENEFICIA	L OWNERSHIP

OI	MB	APF	PRO	VAL	

l	OMB Number:	3235-028
l	Estimated average burden	
	hours per response:	0.9

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* NEAL PHILIP M			2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [5. Relationship of Reporting Person(s) to Issuer (Check all applicable)																
NEAL PHILIP W				AVY]							X	Director			10% Ow	ner			
(Last)	(F	First)	(Middle)		<u> </u>		arlipet	Tranca	action (Mo	nth/D	av/Vear\		\dashv	X	Officer (below)	give title		Other (s below)	pecify
150 N. ORANGE GROVE BLVD						3. Date of Earliest Transaction (Month/Day/Year) 12/05/2003 Chairman and C.E.O.													
(Street)					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indi	5. Individual or Joint/Group Filing (Check Applicable ine)					
PASADI	ENA C	A	91103											X	Form file	ed by One	Repoi	rting Person	.
(City)	/6	State)	(Zip)												Form filed by More than One Reporting Person				
(City)	(3																		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date				action 2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.					Form: Direct I (D) or Indirect E		7. Nature of ndirect Beneficial Ownership						
									Code	v	Amount	(A) o	r Pri	се	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4	
Common Stock			11/19	9/2003		G		195	D	\$0		109,687				As Γrustee ⁽¹⁾			
Common Stock														3,385	5.13			SHARE Plan	
Common Stock														1,380	.174			Savings Plan	
			Table II -								sed of, onvertil				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Dar if any (Month/Day/Yo	Co	nsactio de (Insti	nsaction Deriva le (Instr. Securi Acquii or Dis of (D)		erivative Exp		6. Date Exercisab Expiration Date (Month/Day/Year)		7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		Derivative Security		9. Numbe derivative Securities Beneficia Owned Following Reported	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Cod	de V	(A)	.)		Date Exercisable		Expiration Date	Title	Amou or Numb of Sh	per		Transact (Instr. 4)	ion(s)		
Employee Stock Option (Right to	\$55.55	12/04/2003		A	Λ	150	50,000	(09/04/2013	(2) 1	2/04/2013	Common Stock	150,	000	\$0	150,0	00	D	

Explanation of Responses:

- 1. As trustee of the Philip M. Neal Trust U/D/T dated 11/8/91.
- 2. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

By: Irene S. Marquard For: 12/05/2003 Philip M. Neal

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.