FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANG
obligations may continue. See Instruction 1(b).	Filed pursuant to Section 16

## ES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KRESA KENT					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					AVY ]							X Directo	or		10% Ow	ner	
(Last) 1840 CE	ust) (First) (Middle) 40 CENTURY PARK EAST				3. Date of Earliest Transaction (Month/Day/Year) 09/30/2003							Officer below)			Other (sp below)	pecify	
(Street) LOS ANGELES, CA 90067					4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)									Persor					
		Tab	le I - Non	-Derivati	ve Se	curities	s Ac	quired, Di	sposed (	of, or Be	neficiall	y Owned					
Date				2. Transacti Date (Month/Day	Execution Date		Code (Instr. 5)						6. Owners Form: Dir (D) or Ind (I) (Instr. 4	rect o irect E 4) C	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code V	Amount	(A) oi (D)	Price	Transact (Instr. 3	ion(s)		"	nstr. 4)	
		-	Fable II - E					uired, Dis , options,				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	e (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Code	saction e (Instr.			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ow For Dire or I (I) (	nership	Beneficial Ownership (Instr. 4)	
				Code	e V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Common Stock	\$0	09/30/2003		A <sup>(1)</sup>		487.17		08/08/1988	08/08/1988	Common Stock	487.17	\$0	4,061.47	4	I	DDECP	

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene S. Marquard For: Kent Kresa

09/30/2003

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.