FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washin

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

gton, D.C. 20549	OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KARATZ BRUCE						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
KARAIZ BRUCE					AV	AVY]								X Director	or		10% Ov	vner	
(Last) (First) (Middle)							-							Officer below	(give title		Other (s	specify	
10990 WILSHIRE BLVD.						3. Date of Earliest Transaction (Month/Day/Year) 12/02/2004											,		
(Street) LOS ANGELES CA 90024					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							Lin	Individual or Joint/Group Filing (Check Applicable Line) Y Form filed by One Reporting Person					
LOS ANGELES CA 90024													Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)											Perso	,	e illai	топе керо	rung	
		Tab	le I - Nor	า-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	of, or Be	neficia	lly Owne	t				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,			Code (I	nsaction de (Instr. 5) 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				Benefic Owned	es ally Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) o (D)	r Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Code (Ins				6. Date Exe Expiration (Month/Da	Date	Amount of		f s g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Ownership	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	Amount or Number of Shares						
Director Stock Option (Right to Buy)	\$59.185	12/02/2004			A ⁽¹⁾		2,000		12/02/2009	5 1	2/02/2014	Common Stock	2,000	\$0	2,000		D		

Explanation of Responses:

1. Option grant under the Avery Dennison Corporation Director Equity Plan, as amended and restated. Options are exercisable in two cumulative installments of 50% each year beginning on the first anniversary date of the grant, which is the date given.

E. Karatz

By: Irene Marquard For: Bruce 12/10/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.