FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
SKOVRAN MICHAEL A					AVY]							Directo			10% Ow			
(Last) (First) (Middle)					*** * 1							Officer below)	(give title		Other (s below)	pecify		
					3. Date of Earliest Transaction (Month/Day/Year) 12/05/2003							VP and Controller						
150 N. ORANGE GROVE BLVD.						12/03/2003												
(Street)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)						
PASADENA CA		A	91103								2	X Form filed by One Reporting Person						
(City) (State) (Zip)			(Zip)									Form filed by More than One Reporting Person				ing		
			ble I - Non-D) Perivativ	e Se	curitie	s Ac	auired. Dis	sposed o	f. or Ber	neficiall	v Owned						
1 Title of	Coourity (Inc					2A. Deem		3.	-			5. Amou	nt of	6 000	nership 7	. Nature of		
Di			Date		Execution Date, if any (Month/Day/Year)		r, Transaction Disposed Of Code (Instr. 5)		ties Acquired (A) or I Of (D) (Instr. 3, 4 a		Securitie Beneficia Owned F	es For ally (D) Following (I)		Direct I Indirect E	Indirect Beneficial Ownership			
								Code V	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)		
			Table II - De (e.					uired, Disp s, options,				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	se (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Code (Instr.		of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares							
Employee Stock Option (Right to	\$55.55	12/04/2003		A		19,000		09/04/2013 ⁽¹⁾	12/04/2013	Common Stock	19,000	\$0	19,000		D			

Explanation of Responses:

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

By: Irene S. Marquard For: Michael A. Skovran

12/05/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.