FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

washington,	D.C. 20549	

OMB ADDDOVAL

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OIVID APPR	OVAL
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					_										_						
Name and Address of Reporting Person*     NEAL PHILIP M					2. Issuer Name <b>and</b> Ticker or Trading Symbol AVERY DENNISON CORPORATION [									(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
NEALTHER W						AVY ]										Directo		10% Owner		·	
(Last)	<b>(</b> E	irst)	(Middle)		_											Officer below)	(give title		Other (s below)	pecify	
` ′	`	IGE GROVE BO	` ,	dD.	3. Date of Earliest Transaction (Month/Day/Year) 11/17/2004								Chairman and C.E.O.								
(Ctro ot)					4. 1	If Ame	endme	ent, Date	of C	Original	Filed	(Month/Day	y/Year)	)		6. Individual or Joint/Group Filing (Check Applicable					
(Street) PASADE	ENA C.	A	91103												Line		led by One	Dono	rting Persor	.	
					_										1		,	•	Ü		
(City)	(S	tate)	(Zip)													Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				Day/Year)   E:		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Beneficia Owned F	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of ndirect Beneficial Ownership				
										Code	v	Amount	mount (A) or (D)		Price	Reported Transact (Instr. 3	tion(s)			(Instr. 4)	
Common	Stock			11/17	7/200	)4				M		82,000		A	\$16.2	5 191	6 I 191.117 I I I			As Frustee	
Common	Stock															1 3 470 654 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				SHARE Plan	
Common	Stock															1 1535 053 1 1 1				Savings Plan	
			Table II -									osed of, onvertib				Owned					
1. Title of	2.	3. Transaction	3A. Deeme	· • · ·	4.	Can	·	umber	Ė	<u> </u>		able and			Amount	8. Price of	9. Numbe	er of	10.	11. Nature	
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Dayl' (Month/Dayl'	Date,	Transa	ransaction ode (Instr.				piration onth/Da	Date		of Securities Underlying Derivative Secu (Instr. 3 and 4)		s Security	Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	e s Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Da Ex	ate cercisab		Expiration Date	Title	0 1 0	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$16.25	11/17/2004			M			82,000	09.	)/01/200 <sup>2</sup>	(1)	12/01/2004	Comr		82,000	\$0	0		D		

## **Explanation of Responses:**

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

By: Irene Marquard For: Philip

11/17/2004

M. Neal

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.