FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| ashington, | D.C. | 20549 | |
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| STATEMENT | OF CHA | NGES IN | BENEFICI | AL OWNE | RSHIP |
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| | OMB Number: | 3235-0287 |
| | Estimated average burden | |
| | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* PYOTT DAVID E I | | | | | 2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY] | | | | | | | | | ionship of Reporting all applicable) Director | | (s) to Issue 10% Ov | |
|---|---|--|---|---|---|--|-------|--|--|---|--|----------------------------------|---|---|---|---------------------------------------|--------|
| (Last) 207 GO | () ODE AVEN | First) IUE | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/01/2014 | | | | | | | Officer (gi below) | ve title | | Other (s below) | pecify |
| (Street) | ALE (| CA | 91203 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | 6. Indi | ividual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) | (| State) | (Zip) | | | | | | | | | | | | | | |
| | | | Table I - Non- | -Deriv | ative | Securitie | s Acq | uired, | Disp | osed of | , or Ben | eficially C | wned | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Trans Date (Month/I | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) | | | Securities Forn Beneficially Owned (D) of Following Reported (I) (Ir | | 6. Own Form: (D) or I (I) (Inst | Direct ndirect tr. 4) | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | |
| Common Stock | | | 05/01 | L/2014 | /2014 | | М | | 1,015 | A | \$48.5 | 9,040 | | | D | | |
| | | | Table II - D | | | ecurities alls, warr | | | | | | | ned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Number of Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and A Securities Un Derivative Se (Instr. 3 and 4 | | | Underlying Security | erlying Derivative | | per of ve ies ially | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration Date | Title | Amount or Number of Shares | | Reported Transactio (Instr. 4) | tion(s) | | |
| 2014 Director RSU Award | \$0 ⁽¹⁾ | 05/01/2014 | | A | | 2,577 | | 05/01/20 | 015 | 05/01/2017 | Common Stock | 2,577 | \$0 | 2,5 | 77 | D | |
| Common Stock Units - DDECP | \$0 | 05/01/2014 | | A | | 1,289.191 ⁽²⁾ | | 08/08/1 | 988 | 08/08/1988 | Common Stock | 1,289.191 | \$0 | 37,754 | 4.013 | I | DDECP |
| 2013 Director RSU | \$48.5 ⁽³⁾ | 05/01/2014 | | М | | | 1,015 | 05/01/20 | 014 | 05/01/2016 | Common Stock | 1,015 | \$0 | 2,0 | 30 | D | |

Explanation of Responses:

- 1. The restricted stock units vest in three cumulative installments of one-third on the first, second and third anniversaries of the date of the grant.
- 2. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program (DDECP) in a transaction exempt under Rules 16a-11 and 16b-3(d).
- 3. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Barbara Bartoletti POA for David E. I. Pyott

05/02/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.