FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
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	hours per response:	0.5								

Check this box if no longer subject to	0
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Borjesson Rolf Libert						2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owne				
DOIJESSOII KOII LIDEIL						<u> </u>									or		10% Ov	/ner	
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD					3. Date of Earliest Transaction (Month/Day/Year) 04/28/2011									Office below	(give title		Other (s below)	pecify	
130 NOI	(ITI OKAI)	-										C. Individual on InitiatiOnnum Filing (Ohnali A. P. III							
(Street) PASADENA CA 91103			91103		4. If Amendment, Date of Original Filed (Month/Day/Year) 04/29/2011									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
														Form filed by More than One Reporting Person					
(City) (State) (Zip)														1 6136					
		Tal	ole I - Non-D	Perivativ	⁄e Se	curitie	es A	cqui	ired, C	Disp	osed of	f, or Ber	neficial	y Owne	I				
Date				Transaction ate Ionth/Day/Y	Execution Date			te,	Code (Instr. 5)						es Formally (D) of (I) (II)		: Direct I r Indirect I str. 4) (7. Nature of Indirect Beneficial Ownership	
								-	Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)			instr. 4)	
		,	Table II - De (e.ç									or Bene le secu		Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Code	Transaction Code (Instr.		of		6. Date Exercisals Expiration Date (Month/Day/Year)		Amount of		f g Security	8. Price of Derivative Security (Instr. 5)	ve derivativ	g dision(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exerc	cisable	Exp Dat	oiration te	Title	Amount or Number of Shares						
2011 Director Stock Option	\$42.725 ⁽¹⁾	04/28/2011		A		4,664		04/2	8/2012	04/	28/2021 ⁽²⁾	Common Stock	4,664	\$0	4,664	4	D		

Explanation of Responses:

- 1. Options are exercisable in three cumulative installments of one-third on the first, second and third anniversaries of the date of the grant.
- 2. Corrected expiration date of grant

/s/Barbara Bartoletti POA for Rolf Libert Borjesson 04/29/2011

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.