FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BRAMMAN ANNE L						2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ]									elationship o eck all applic Director	able)	g Pers	10% Ov	vner
(Last) (First) (Middle) 207 GOODE AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 06/01/2017								7	below)	(give title ormer SV	/P and	Other (s below) d CFO	specify
(Street) GLENDALE CA 91203 (City) (State) (Zip)					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transa Date					nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			(A) or	5. Amour Securitie Beneficia Owned F	s Ily ollowing	Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)		Price	Transacti	ansaction(s) str. 3 and 4)			(111511.4)
Common Stock 06/01/					1/201	/2017			M		2,164	I A		\$0	7,683			D	
Common Stock 06/01/					1/201	/2017			F		1,130		)	\$ <mark>0</mark>	6,553			D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, 1		ansaction ode (Instr.		Derivative		6. Date Exercisa Expiration Date (Month/Day/Yea		Amount o			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				,	Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	0 0	Amount or Jumber of Shares		(Instr. 4)	on(s)		
2015 RSU	<b>*</b> 0	06/01/2017			ъ. I			2.464(1)	06/01/20	16	06/01/2010	Commo	n .	2 164	<b> </b> •0	2.16	, I	Ъ	1

## **Explanation of Responses:**

Award

1. The restricted stock units vest in equal installments on the first, second, and third anniversaries of the grant date. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

> /s/ Erica Perry POA for Anne L <u>Bramman</u>

Stock

06/05/2017

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.