FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KARATZ BRUCE						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY									ionship o all applic Directo	able)	g Pers	on(s) to Issu 10% Ow	
(Last) (First) (Middle) 10990 WILSHIRE BLVD.				3. [3. Date of Earliest Transaction (Month/Day/Year) 03/31/2005									Officer below)	(give title		Other (s below)	pecify	
(Street) LOS ANGELES CA 90024					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable .ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)	. Dori			oitio		autimed D	ion	d -	f or Do	noficial						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ear) i	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquire I Of (D) (Ins	ed (A) or tr. 3, 4 and	s 5. Amour Securitie Beneficia Owned F Reported		es For ally (D) Following (I)		: Direct C Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	<i>,</i>	Amount	(A) or (D)	Price	Transacti		ion(s)			,iii3u. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisabl Expiration Date (Month/Day/Year)			and 7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		Deriva Securi		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		piration tte	Title	Amount or Number of Shares						
Common Stock Units	\$0	03/31/2005			A ⁽¹⁾		288.18		08/08/1988	08.	/08/1988	Common Stock	288.18		\$0	3,964.00	64	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Bruce

** Signature of Reporting Person

Date

04/01/2005

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.