FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Hemmelgarn Terrence L (2. Date of Event Requiring Stater Month/Day/Yea 06/15/2007	ment	3. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]					
(Last) (First) (Middle) 7 BISHOP STREET	00, 13, 200,		Relationship of Reporting Person (Check all applicable) Director	n(s) to Issue	(Mo	5. If Amendment, Date of Original Filed (Month/Day/Year)		
			X Officer (give title below)	Other (spe		idividual or Joint licable Line)	/Group Filing (Check	
(Street)			Group VP, RI	S	1 '''	,	y One Reporting Person	
FRAMINGHAM MA 01702						Form filed by More than One Reporting Person		
(City) (State) (Zip)								
T	able I - Nor	n-Derivat	ive Securities Beneficially	y Owned				
1. Title of Security (Instr. 4)		Beneficially Owned (Instr. 4)	3. Ownersh Form: Direc or Indirect ((Instr. 5)	ct (D) (Instr. 5)		Beneficial Ownership		
Common Stock		1,690.572	I	Savi	Savings Plan			
(e.ç			e Securities Beneficially C nts, options, convertible		s)			
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4		4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiratior Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Employee Stock Option (Right to Buy)	12/04/2006	12/04/2013	Common Stock	10,200	55.55	D		
Employee Stock Option (Right to Buy)	12/02/2000	12/02/2009	Common Stock	500	59.1563	D		
Employee Stock Option (Right to Buy)	09/02/2014 ⁽¹⁾	12/02/2014	Common Stock	22,600	59.185	D		
Employee Stock Option (Right to Buy)	12/01/2006 ⁽²⁾	12/01/2015	Common Stock	18,250	59.465	D		
Employee Stock Option (Right to Buy)	40.00.000	12/05/2012	Common Stock	7,500	62.87	D		
	12/05/2006	12/05/2012	Collinion Stock	7,300	02.07	<u> </u>		

${\bf Explanation\ of\ Responses:}$

- 1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.
- 2. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

<u>By: Irene Marquard For: Terry</u> <u>L. Hemmelgarn</u> <u>06/21/2007</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.