FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB A	PPROVAL
OMB Number:	3235-028

37 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					UI S	Section	1 30(11)	oi tile	iiivesiiiie	ent Co	прапу Аст	01 1940							
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Siewert Patrick				1					L	- ,			X	Direc	ctor	10%	Owner		
(Last) (First) (Middle) 207 GOODE AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 08/03/2017									Offic below	er (give title w)	Other below	(specify v)		
(Street) GLENDALE CA 91203				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)) (State) (Zip)														. 5.055.1				
		Tabl	e I - No	on-Deriv	ative	Sec	uritie	s Ac	quired	, Dis	sposed o	f, or E	Benefi	cially	Owne	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day)						Execution Date,		3. Transaction Code (Instr. 8)			es Acqui Of (D) (Ir	red (A) o estr. 3, 4	and 5) Secui Bene		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D) Price		ce	Trans	action(s) 3 and 4)		(111341.4)	
Common Stock 08/03/20					2017	017		S		10,000	D \$93		3.63(1)	10,519		D			
		Та	ble II -								osed of, convertib				vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercis Expiration Dat (Month/Day/Ye		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Seci (Inst		tive derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Number of Shares	er					

Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from \$93.63 to \$93.67. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of this issuer the full information regarding the number of shares and prices at which the transaction was effected.

> /s/ Erica Perry POA for Patrick **Siewert**

08/04/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.