FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name a Bondar	nd Address o <u>r Lori J</u>		2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]							(Chec	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) VP, Controller and CAO								
(Last) 207 GO	I) ODE AVEN		3. Date of Earliest Transaction (Month/Day/Year) 02/23/2017																
(Otro 1)			4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable								
(Street) GLENDALE CA 91203													Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(?	State)	(Zip)										Person						
		Т	able I - Non-	Deriva	tive S	ecuriti	es Acq	uired,	Disp	oosed of,	or Bene	ficially (Owned						
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,		A) or s, 4 and 5)	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price	Reported Transaction (Instr. 3 ar	on(s) nd 4)		[(Instr. 4)		
Common Stock				02/23/2017				М		1,580	A	\$80.21	5,4	54		D			
Common	Stock			02/23/2017				F		594	D	\$80.21	4,860		D				
Common Stock				02/23/2017				М		850 A		\$80.21	5,710) D				
Common Stock				02/23/2017						320 D		\$80.21	5,390) D				
Common Stock					02/23/2017			М		1,695	A	\$80.21	7,085			D			
Common Stock 02					2017			F		674	D \$80.21		6,411		D				
Common Stock 02/2					2017			М		2,068	A	\$80.21	8,479		D				
Common Stock 02/23					/2017			F		778	D	\$80.21	7,701			D			
By Spouse													2,0	2,000			By Spouse		
Common Stock (Savings Plan)													944.6	5195			Savings Plan		
			Table II - D										wned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	4. Trans	saction (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration D (Month/Day/		ate Amount of		J Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownersh ct (Instr. 4)		
				Code	v	(A) (D)		Date Exercisable		Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)					
2015 MSU Award	\$0	02/23/2017		М			1,580 ⁽¹⁾	02/26/201		02/26/2016		02/26/2019	Common Stock	1,580	\$0	1,97	3	D	
2016 MSU Award	\$0	02/23/2017		М			850 ⁽²⁾	02/25/	/2017	02/25/2020	Common Stock	850	\$0	2,02	9	D			
2014 MSU Award	\$0	02/23/2017		М			1,695 ⁽³⁾	02/26/2015		02/27/2018	Common Stock	1,695	\$0	1,011		D			
2013 MSU Award	\$0	02/23/2017		М			2,068 ⁽⁴⁾	02/28/2014		03/01/2017	Common Stock	2,068	\$0	0		D			
2017 MSU Award	\$0	02/23/2017		A		2,223 ⁽⁵⁾		02/23/2018		02/23/2021	Common Stock	2,223	\$0	2,223		D			
2017 PU	40	02/22/2017				2 500(6)		02/22	/2020	02/22/2020	Common	2.500	# 0	2.50	^				

Explanation of Responses:

- 1. Shares reflect the vesting of the second tranche of market leveraged stock units granted in February 2015 at 153% of target based on our absolute total shareholder return in excess of 10% during 2015-2016, plus dividend equivalents accrued during the period.
- 2. Shares reflect the vesting of the first tranche of market leveraged stock units granted in February 2016 at 123% of target based on our absolute total shareholder return in excess of 10% during 2016, plus dividend equivalents accrued during the period.
- 3. Shares reflect the vesting of the third tranche of market leveraged stock units granted in February 2014 at 156% of target based on our absolute total shareholder return during 2014-2016, plus dividend equivalents accrued during the period.
- 4. Shares reflect the vesting of the fourth tranche of market leveraged stock units granted in February 2013 at 200% of target based on our absolute total shareholder return during 2013-2016, plus dividend equivalents

accrued during the period.

5. Market leveraged stock units vest 25% over one-, two-, three- and four-year performance periods using a conversion formula under which the number of shares earned at each vesting date is based on the Company's absolute total shareholder return, plus dividend equivalents accrued during the vesting period. Each marked leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.

6. Performance units vest, if at all, at the end of fiscal year 2019, provided certain Company performance objectives are met as determined in February 2020.? Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Erica Perry POA for Lori J Bondar

02/27/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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