SEC Form 4

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FORM 4

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
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hours per response:	0.5

1. Name and Addre	1 0	Person*	2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Borjesson Rolf Libert			<u> </u>	X Director 10% Owner				
(Last) (First) (Middle) 207 GOODE AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/23/2015	Officer (give title Other (specify below) below)				
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) GLENDALE	CA	91203		X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(State)	(Zip)		Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	04/23/2015		М		2,030	A	\$51.71	10,321.219	D	
Common Stock	04/23/2015		F		609	D	\$51.71	9,712.219	D	
Common Stock	04/23/2015		М		2,577	A	\$51.71	12,289.219	D	
Common Stock	04/23/2015		F		774	D	\$51.71	11,515.219	D	
Common Stock	04/23/2015		М		524	A	\$51.71	12,039.219	D	
Common Stock	04/23/2015		F		158	D	\$51.71	11,881.219	D	
Common Stock								2,300	I	By Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Deri Sec Acq or D of ([umber of vative urities uired (A) visposed D) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
2013 Director RSU Award	\$0	04/23/2015		М			2,030 ⁽¹⁾	05/01/2014	05/01/2016	Common Stock	2,030	\$0	0	D	
2014 Director Rsu Award	\$0	04/23/2015		М			2,577 ⁽¹⁾	05/01/2015	05/01/2017	Common Stock	2,577	\$0	0	D	
2012 Director Rsu Award	\$0	04/23/2015		М			524 ⁽¹⁾	04/26/2013	04/26/2015	Common Stock	524	\$0	0	D	

Explanation of Responses:

1. Vesting of awards in connection with mandatory retirement from Board of Directors after reaching age 72.

<u>/s/ Erica Perry POA for Rolf</u> <u>Libert Borjesson</u>

04/27/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.