FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB APPROVAL							
OMB Number:	3235-0287						

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]										ck all appli	,	g Pers	son(s) to Is	
(Last) #25186	,	irst)	3. Date of Earliest Transaction (Month/Day/Year) 09/29/2006										Officer below)	(give title		Other (below)	specify		
3465 N.	PINES WA	Y #104			4. If	Ame	endment	, Date o	of Original	Filed	(Month/D	ay/Year)		6. Inc	dividual or	Joint/Group	Filing	g (Check A	oplicable
(Street) WILSON	•				4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)												Person				
		Tab	le I - Non	-Deriv	ative	Se	curitie	es Ac	quired,	Dis	posed o	of, or Be	enefic	cially	y Owned	ŀ			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				ar) l	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (I	Transaction Disposed Of (D Code (Instr. 5)		ities Acqui d Of (D) (In	quired (A) or) (Instr. 3, 4 ar			es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)		ice	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)
		Т	able II - I						uired, D						Owned	,			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	Code (Ins				6. Date Exe Expiration (Month/Day	Date		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			B. Price of Derivative Gecurity Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisabl		piration tte	Title	Amor or Num of Share	ber					
Common Stock Units	\$0	09/29/2006			A ⁽¹⁾		1.82		08/08/1988	3 0	3/08/1988	Common Stock	1.8	2	\$0	282.31		I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

John T. Cardis

10/02/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.