FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

ı	OMB APPRO	VAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					A	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]								ck all applic	able)	g Pers	on(s) to Issu 10% Ow	
(Last) (First) (Middle) 2525 DUPONT DRIVE T1 5G					3. Date of Earliest Transaction (Month/Day/Year) 12/15/2004									Officer (give title below)		Other (s below)	pecify	
(Street) IRVINE CA 92612-1599			99	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)											. 0.00.				
		Tab	le I - Non	-Deriv	ative	e Se	curities	Ac	quired, D	isposed	of, or B	enefi	cially	Owned				
Date				Execu Day/Year) if any		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Ins	Transaction Disposed Of (D) (Instr. 3, 4) Code (Instr. 5)		4 and Securitie Benefici		es Formally (D) (Following (I) (I		m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code V	Amoun	t (A)	or P	rice	Transact (Instr. 3 a	ion(s)		1	(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Yo	Code (Ins					6. Date Exercisable and Expiration Date (Month/Day/Year)		of Secu Underly Derivati	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Cod	Code	v	(A)	(D)	Date Exercisable	Expiratior Date	Title	or	ount nber ires					
Common Stock Units	\$0	12/15/2004			A ⁽¹⁾		452.76		08/08/1988	08/08/198	Commo Stock	ⁿ 452	2.76	\$0	6,404.98	37	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: David E.I. Pyott

12/16/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.