FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL |
|--------------|
|--------------|

hours per response:

OMB Number: 3235-0287 Estimated average burden

0.5

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  BARKER PETER K   |  |  |   |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ] |  |     |  |                 |     |  |                                  | k all applical  |  | erson(s) to Issu   |  |  |
|--|--|--|---|---|--|--|-----|--|-----------------|-----|--|----------------------------------|---|--|--|--|--|
| (Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD  |  |  |   |   | 3. Date of Earliest Transaction (Month/Day/Year) 12/01/2013                    |  |     |  |                 |     |  |                                  | Director<br>Officer (g<br>below)  | jive title   | 10% O'<br>Other (<br>below)                                    | ·  |  |
| (Street) PASADENA CA 91103   |  |  | 91103<br>(Zip)  |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                       |  |     |  |                 |     |  |                                  | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |  |  |  |  |
| (City)   | (City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |   |   |  |  |     |  |                 |     |  |                                  |   |  |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transa Date  |  |  |   |   |  |  |     | 3. 4. Securi<br>Transaction Disposed                           |                 |     | ities Acquired (A) or<br>d Of (D) (Instr. 3, 4 and 5)                                      |                                  | 5. Amount<br>Securities<br>Beneficiall<br>Owned Fol<br>Reported<br>Transactio   | y (D<br>lowing (I)   | Ownership<br>orm: Direct<br>or Indirect<br>(Instr. 4)          | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |   |   |  |  |     |  |                 |     |  |                                  |   |  |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security                                  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                 |     | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction | Ownershi<br>Form:<br>Direct (D)<br>or Indirec<br>(I) (Instr. 4 | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |   | Code                                    | v  | (A)  | (D) | Date<br>Exercisable  | Expirat<br>Date | ion | Title  | Amount or<br>Number of<br>Shares |   | (Instr. 4)   | 1(5)   |  |  |
| Common<br>Stock<br>Units   | \$0  | 12/01/2013                                 |   | A <sup>(1)</sup>                        |  | 1,073.619  |     | 08/08/1988   | 08/08/1         | 988 | Common<br>Stock  | 1,073.619                        | \$0   | 18,287.42  | 1 I  | DDECP  |  |

# **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program (DDECP) in a transaction exempt under Rules 16a-11 and 16b-3(d).

#### Remarks:

Total in Column 9 also reflects stock units credited to the DDECP account of the reporting person upon the reinvestment of dividend equivalents on dividend payable dates occurring since his or her last DDECP reportable transaction.

/s/ Barbara Bartoletti POA for

Peter K. Barker

12/03/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.